

# IoT Fuse MINNEAPOLIS

CONFERENCE APRIL 21ST, 2017

DETAILS AT [IOTFUSE.ORG/CONFERENCE-2017/](http://IOTFUSE.ORG/CONFERENCE-2017/)



Minneapolis is a key region to meet **electronics, software development, design and data analytics** professionals looking for solutions to their development needs. Our community includes 4,500 members **with high-level buyers with active projects looking for solutions.**

## Exhibit Floor

**1000+**  
attendees

Located in the heart of beautiful downtown Minneapolis, at the **Minneapolis Convention Center**, floor space is laid out directly in front of the conference rooms, with hundreds of decision makers, designers and influencers across multiple industries in the IoT ecosystem and tech stack - creating a relaxed atmosphere for socializing, inventing and creating a **marketplace of ideas.**

## Associations

**3+**  
partners

IoT Fuse is partnered with **Medical Alley**, the leading national association for healthcare and medical devices, as well as **APICS**, the leading supply chain management professionals organization, as well as the nation's largest data analytics professionals organization, **MinneAnalytics.**

## Speakers

**50+**  
luminaries

In addition to speakers from your company as a Silver-Level sponsor and above, we bring in IoT luminaries from across the technological spectrum, from electronics to data, from professional security to hobby. We focus on industry areas rich in knowledge in the Twin Cities area, including **Medical/Health, Retail, Homes/Buildings, Agriculture & Food, Transportation/Logistics, Finance and Industrial/Manufacturing.**

Sign-up Today at [iotfuse2017.eventbrite.com](http://iotfuse2017.eventbrite.com)

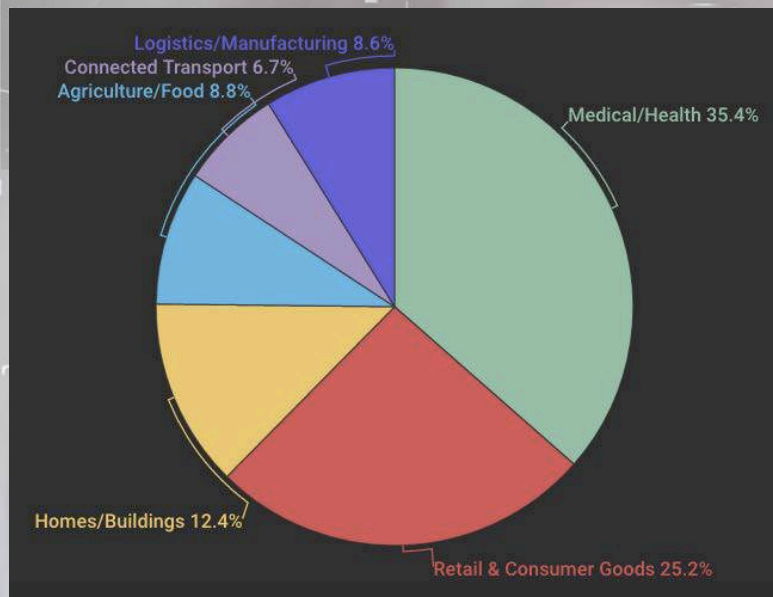
IoT Fuse, headquartered in Minneapolis, is the nation's largest IoT development community organization, and the world's highest regarded IoT conference.

Please contact Patrick Delaney (612) 876-5312 or Justin Grammens (612) 208-8663 for sponsorship opportunities.

Sign-up Today at [iotfuse2017.eventbrite.com](http://iotfuse2017.eventbrite.com)

## We Live and Breathe IoT Across Industries

The IoTFuse Conference is unique because we bring together high-level **decision makers** from **diverse industries**. We believe the IoT creates digital disruption across industries, bringing people together and creating competitive disruption and the types of **cross-industry learning** which would never have happened in the past.



The chart at left shows the industry self-identification of our conference attendees in 2016.



The IoTFuse Conference brings decision-makers and high-level buyers actively looking for solutions. The chart at left is a word cloud of the most common self-identified titles from our conference attendees in 2016.

More info about community member titles and roles shown at [iotfuse.com/conference-2017/](http://iotfuse.com/conference-2017/)

# INTERNET OF THINGS ' 2017

Our sponsors make IoTFuse possible. We are proud to have built the nation's most recognized and widely regarded IoT conference and we invite you to become a part.

We offer several sponsorship packages to choose from, and are always willing to work with you to find the right fit for you.



## Diamond Level

**\$25,000+**

At this level, you are at the highest sponsorship level of 2017. This means the largest sponsor block on our website, all **PLATINUM** level benefits and below, as well as a personalized monthly meeting of your choice and top logo position on an on-site vinyl pullout at all events.

## Platinum Level

**\$10,000**

Includes all **GOLD** level benefits and below, plus recognized as a premier sponsor for all events throughout the year, including our monthly IoTFuse meetups, hackdays and hackathons.

## Gold Level

**\$7,500**

Includes all **SILVER** level benefits and below, plus top billing with a premier speaking opportunity in the largest, central room at the conference.

## Silver Level

**\$5,000**

Includes all of the **BRONZE** level benefits, plus a speaker session opportunity, and a sponsor table at IoTFuse: IoTHackDay later in the year.

## Bronze Level

**\$2,500**

Includes a sponsor block on our website with a logo and link to your website, as well as have your logo appear on event emails and newsletters. You also receive a standard sponsor table at the conference.

## Iron Table

**\$1,000**

New offering in 2017 - we have a limited number of tables available on-site so that your company can make its presence and support of the community known. Great for smaller companies and those breaking into IoT.



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